



2014 MODEL YEAR  
RAM 1500 TRADESMAN QUAD CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$32,990

RAM 1500 ST QUAD CAB 4X4  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES  
Electric Shift-On-The-Fly Transfer Case  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
26-Gallon Fuel Tank  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Electronic Stability Control  
Anti-Lock 4-Wheel Disc Brakes  
Speed Control  
Sentry Key® Theft Deterrent System  
Power Accessory Delay  
Automatic Headlamps  
Locking Tailgate  
Spray-In Bedliner  
Class IV Receiver Hitch

INTERIOR FEATURES  
Front Armrest with Three Cup Holders  
Air Conditioning  
Uconnect® 3.0 AM/FM  
6 Speakers  
Media Hub (USB, Audio Jack)  
Rear Folding Seat  
Power Front Windows w/ 1-Touch Up and Down Feature  
Power Door Locks  
Rear Under Seat Storage Compartment  
Tilt Steering Column  
Electronic Vehicle Information Center  
12-Volt Auxiliary Power Outlet  
Black Vinyl Floor Covering

EXTERIOR FEATURES  
Halogen Quad Headlamps  
17-Inch x 7.0-Inch Steel Wheels  
P265/70R17 BSW All Season Tires  
Full Size Spare Tire  
Power Heated Mirrors with Manual Fold-Away  
Black Door Handles  
Black Front Bumper  
Black Rear Bumper  
Black Grille

OPTIONAL EQUIPMENT

Customer Preferred Package 25B  
Tradesman Package Protection Group \$150  
Tow Hooks  
Transfer Case Skid Plate Shield  
Front Suspension Skid Plate  
Trailer Tow Mirror and Brake Control Group \$410  
Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps  
Trailer Brake Control  
Exterior Mirrors with Courtesy Lamps  
Popular Equipment Group \$645  
Front and Rear Floor Mats  
Cloth 40 / 20 / 40 Bench Seat  
Remote Keyless Entry with All-Secure  
6-Speed Automatic Transmission -\$1,840  
3.55 Rear Axle Ratio  
Anti-Spin Differential Rear Axle \$325  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,150  
Low Beam Daytime Running Headlamps \$40  
Uconnect® 5.0 AM/FM/BT \$465  
Integrated Voice Command with Bluetooth®  
5.0-Inch Touch Screen Display  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Overhead Console  
Rearview Mirror with Microphone  
LT265/70R17E OWL On/Off-Road Tires \$250  
ParkView™ Rear Back-up Camera \$200  
Delete Spray-In Bedliner -\$325

DESTINATION CHARGE \$1,195

TOTAL PRICE: \* \$35,655

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7FT2ES-439307

L4-VON: 2596

S.L.  
0821



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

15 MPG  
combined city/hwy 13 city 19 highway  
6.7 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend \$6,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,600

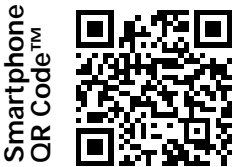
Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

1 2 10 Best 1 6 10 Best

This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★  
Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★  
Based on the risk of injury in a side impact.

Rollover ★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 66 %  
MAJOR SOURCES OF FOREIGN PARTS

CONTENT:  
MEXICO: 23 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.